

• **FOR IMMEDIATE RELEASE**
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NEWS RELEASE

Carolina Process Control (CPC) launches new website.

FOR IMMEDIATE RELEASE: *Forest City, NC* March 20, 2007: Carolina Process Control (CPC) of Forest City, NC, a well known distributor of chemicals and equipment for the metal finishing industry is has announced the launching of their newly designed website; www.carolinaprocesscontrol.com The design and engineering work was initiated and completed by Zurv Computers, of Rutherfordton, NC, who is quickly becoming one of the preferred web designers for the metal finishing industry.

"I'm extremely excited about our new website, its been a long time coming, and includes all of the custom features we were looking for along with some very snappy artwork that Zurv is so well know for" said Paul Fisher, President and CEO of Carolina Process Control." Zurv owner Griffe Youngleson says the website incorporates many of the new technologies that he's been working with over the past few years. "We created a very nice, professional website that allows maximum customer flexibility. CPC can now upload a new chemical product listing, along with a downloadable PDF datasheet in two minutes or less." Zurv is best know for their graphic design and web implementation of the wildly popular www.finishingmarket.com website, and has worked on a dozen other successful websites for the metal finishing industry over the past few years.

For more information please contact Carolina Process Control at (828) 245-1115 or email info@carolinaprocesscontrol.com. To reach Zurv Computers call (828) 287-3353 or email at Griffe@zurv.com